# Ryan Saliman Consulting

Management and Strategic Advisory

## ABOUT

I work with owners and leadership teams who want a clear outside view on how their organization runs and where it could run better. My background is in sales and growth leadership, including building and leading teams and managing enterprise client relationships. My approach is practical: listen first, find what is actually getting in the way, and give recommendations a team can act on.

## SERVICES

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| **Strategy and business planning** | Pressure testing plans, setting priorities, and building a realistic path from where the business is to where it wants to be. |
| **Organizational development** | Reviewing structure, roles, and how decisions get made, with recommendations to reduce friction. |
| **Leadership communication** | Helping leaders communicate direction clearly to their teams, especially through change. |
| **Staff retention** | Identifying why people stay or leave and advising on practices that keep good people. |
| **Operational assessment** | Looking at workflows and processes to find inefficiencies and recommend fixes. |
| **Business development advice** | Evaluating growth opportunities, partnerships, and go to market approaches. |

## WHO I WORK WITH

Small and mid sized businesses and growing teams that need senior level advice without a full time hire. Engagements are advisory. I recommend, and your team decides and implements.

## HOW ENGAGEMENTS WORK

Hourly or project based, under a written agreement. Work is done remotely, with calls or meetings as needed. I set my own schedule and use my own tools, and I take on a limited number of clients so each gets real attention.

## CONTACT

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